

PALM-AIRE COMMUNITIES COUNCIL, INC. MEETING MINUTES

September 18, 2024
Palm Aire Country Club

Present were Officers and Representatives:

President: Lesa Hartigan, Links
Vice-President: David Brand, Lakeside Woods
Treasurer: Mike Grubbs, Country Lakes
Secretary: Cathe Snyder, Gardens at Palm-Aire

Representatives:

Cathy Allen (via Zoom) Avista; Donna Hampton, Broadmoor Pines; Barbara Robinson, Clubside; Dan Reeves, Fox Point; Lois Cohrt, Golf Pointe; Gayle Schmidt, Pine Trace; Tom Schwartz (via Zoom), Rosewood at the Gardens; Guelda Woolridge; The Preserves.

Absent were:

Club Villas, Marguerite Puca; Condo B/Sarasota @ PA, Nick Barbi; Conservatory Estates; Desoto Woods; Eagle Creek Condos, Jean Pacholek; Eagle Creek Villas, Ray Toothaker; Fairway Point, Van Hayhow; Fairway Six; Misty Oaks, Laurie Lawrence; Palm-Aire Club, Greg Martzolf; Timberlake Village, Julie Jacques; Woodlake Villas, Maryann Mitchell; Sue Smith, Woodland Green

The meeting was called to order at 3:37 by President, Lesa Hartigan. A quorum was established.

MINUTES

The minutes of the June 19, 2024, meeting, had previously been emailed to all PACC directors.

No changes were suggested. David Brand acknowledged motion to approve the minutes, and seconded by Cathe Snyder, and approved via voice vote.

FINANCES

Mike Grubbs reported:

- June 1, checking account balance is \$24,634, including \$804 in association dues received, plus interest of \$314.
- CD \$31,755 includes interest of \$468.
- No expenses reported

Finances Continued:

- Checking account balance at end of August \$25,442.
- Total association account balance, (including CD) is \$57,197
- Discussion regarding moving more money into the CD, however, we need to maintain \$15,000 in the checking account. Additionally, holiday lights expenditures are forthcoming.

MUNICIPAL SERVICES TAXING UNIT (MSTU)

Lesa reported:

- Proposed well to be dug in October near the lift station for the landscaping along Whitfield. This will be paid by MSTU.
- Irrigation along Whitfield should be completed by January/February.
- Planting should begin in April 2025.
- Holiday lighting will include the palm fronds
- Supports of the palms will be removed end of October, with grating and new fall colors on the island. Lesa is waiting on confirmation for poinsettias for the holidays.
- New sidewalk will be installed from Lakeside Woods, past the golf course and connect to the cart path. This is county funded.
- The stop signs at Country Club Way and Whitfield, will have solar powered LED flashing red lights along the perimeter of the stop sign.
- David and Lesa cleaned up the area between Lakeside Woods and Clubside.

NEWSLETTER

Dan Reeves reported:

- Deadlines for advertising is November 6, and the publication date is Nov 10.
- We need a lead article, or Dan will use the magician article
- Lesa will do the "Thoughts from the President's Desk" article and the PACC update.
- Julie Jackson will do the realty article.
- Palm-Aire Country Club article, Barbara will contact Greg to confirm he will write the article.
- Need Letters to the Editor.
- Poles being erected to encourage Osprey nesting.
- Marguerite will do the wildlife article
- Barbara has a well-traveled neighbor, perhaps do a human interest feature article on this neighbor. Cathy will do the article.
- Blake Jones 1/4 page, PACC has a free ad, and they have paid for a 1/2 page.
- Pascone's Ristorante, ad has expired.
- Functional Fitness, Barbara will contact him.
- Dan will contact Desoto Palms, as their ad has expired.
- Roadway Tire had inquired, waiting on artwork. David's wife can help with design.
- Donna Hampton will do a full page for another year.
- Ideas on how to reduce the cost of the newsletter

Newsletter Continued:

- Maintain twice per year publication.
- Electronic presents a readability challenge, and how to maintain email lists.
- Barbara suggested it would electronically given to the directors, and it would be the directors responsibility to distribute to their community.
- Printer takes to the post office.
- Lesa stated, there are 3 Palm Aire communities: Fairway Bend, Fairway Point and the Hallows who are not participating with PACC, therefore they do not receive the newsletter.
- Fairway Lakes is joining and they have 130 homes. Dan will need to know when they join so he can get addresses.
- Attendees concurred the printed copy is to be continued via mail.
- Barbara will ask Susan how she acquired the current list of addresses in Palm-Aire.
- Every Door Direct Mail suggested by Rob.
- Mailed 1258, 270 were hand delivered, total printed 1528 (extras are printed for advertisers and for the country club). Total \$3300 (\$2640 printing and \$475 mail cost and tax \$185).
- There will not be an increase in advertising at this time.

THE WEBSITE

Cathy said everything is updated and no additions to report.

OLD BUSINESS

Lesla is meeting with Brightview to get a proposal for weeding and maintenance of The Gardens island.

NEW BUSINESS

- November social (after the meeting) for PACC representatives and board.
- Barbara stated how the Frontier area needs "maintained," fence is broken, gate remains open, etc. Lesa was able to get the bushes trimmed.

DIRECTORS COMMENTS

Guelda asked if any community had a guideline in place regarding guests staying in an owners unit, when the owner is absent. The consensus was no regulations in place.

MEETING ADJOURNMENT

- The meeting was adjourned at 4:58 p.m. David motioned and Cathe seconded.
- The next PACC meeting will be October 16, 2024, at 3:30 p.m. at the Country Club.

Respectfully submitted,
Cathe Snyder....

