

NewsLetter



WHITFIELD ROAD AND UNIVERSITY PARKWAY RIGHT TURN LANE

by Barbara Robinson

A number of Palm-Aire residents have expressed concern and frustration regarding the right turn onto University Parkway from Whitfield Avenue. The backup with cars stopped and waiting as far back as Palm Aire Drive has led to those wanting to turn right to drive over the grassy area to get around the line making a left turn. This has led to not only frustration, but also the creation of ruts along the right side of the road.

Manatee County Public Works Department was contacted to determine what can be done to alleviate the situation. Two work orders were issued – one to request extending the right turn lane and the other to repair the existing roadway.

Unfortunately, funds are not available in the foreseeable future to extend the right turn lane. However, a request has been submitted by Palm Aire Communities Council to add this project to the five-year plan.

As a result of our request, the rutted right side of Whitfield has been filled in with soil.

The light at University Parkway and Whitfield is controlled by Sarasota County. Manatee County Public Works has forwarded a request to Sarasota County to have the timing on this light reviewed to see what can be done to relieve the backup for the right turn.

PACCI will continue to follow up on this issue and keep our community apprised of possible solutions.

GREETINGS FROM THE PALM AIRE COMMUNITIES

Palm Aire Communities Council (PACC) serves to represent all the communities in Palm Aire as an advocate for the highest standards of quality for our communities. We seek ways to advocate for quality maintenance of our properties and the entrances and roads to our communities. We maintain an ongoing relationship with Manatee County and with the Palm Aire Country Club, and work with organizations to ensure that our properties are kept attractive and sustained.

Our 2017-18 officers are John Parks, President, Barbara Robinson, Vice President, Art Smith, Treasurer, Susan Romine, Secretary.

Our website contains helpful information about the Palm Aire communities and is accessible at: <https://pacc1.sharepoint.com/> Minutes and announcements and important contacts are available there.

Over the years the PACC has been successful in accomplishing a number of things benefitting our communities.

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Winter, 2018

PACC: Palm Aire Communities Council



We are fortunate to live in a lovely part of the county—lots of trees, ponds, a new park, an outstanding Country Club, and being near so many fine attractions.

As the president of the Palm Aire Community Council, I am committed to preserving and enhancing

the beauty and value of our properties by serving as an advocate in our relations with Manatee County and with the Country Club. Our officers and committees continue to monitor the properties and services to our communities and the several streets that run through the communities.

As is the case in Florida's history, we are currently undergoing some major construction near Palm Aire. There are several projects underway on Lockwood Ridge and one area on Lockwood Ridge and Whitfield that is being cleared for eventual construction. I wonder how much construction of new homes the region can sustain. Already the roads and restaurants are crowded. What about the strains upon our environment that these new constructions will bring?

I wonder about the thoroughness of the 'Impact Studies' that these new projects faced. Will this prove to be another "boom-and-bust" episode in Florida's history? While the construction is good for the economy on one level, it may also bring about many negative consequences for us all: strains upon our natural resources, loss of animal habitat, over-crowding and increased traffic. Our once very special Sarasota region is in danger of sinking into the dreams of improvident planning and building.

It was said of the Bourbon monarchy in France that it forgot nothing and learned nothing. This may perhaps be said of the real estate and developer communities in Florida. We should all contemplate who wins and who loses in these enterprises. And we can educate ourselves before we vote.

The Palm Aire Communities

Avista
Broadmoor Pines
Club Villas I
Club Villas II
Clubside
Condo B
Condo C (Fairway Point)
Condo D
Conservatory Estates
Desoto Woods
Eagle Creek
Eagle Creek Villas
Fox Pointe
Fairway Lakes
Fairway Six
Gardens
Golf Pointe
Highlands
Lakeside Woods
The Links
Misty Oaks
Pine Trace
Rosewood
Timberlake Village
Woodlake Villas
Woodland Green

The Palm Aire Communities Council Newsletter is published quarterly.

Publication Committee:
Barbara Robinson, Chair
Daniel Reeves, Editor/Designer
John Parks, President

PALM AIRE

Located in the midst of two 18 hole golf courses, there are twenty-eight neighborhoods comprising the Palm Aire Communities Council including the Palm Aire Country Club.

Conveniently positioned just north of University Parkway on approximately 1,400 acres of natural scenic beauty, The Palm Aire Communities mark 1955 as the inception of their development “*in the middle of nowhere*” along a rural, seashell-covered road separating Sarasota and Manatee Counties known as County Line Road. Renamed in 1983, this once sleepy old road is now six lanes wide and carries more than 50,000 vehicles a day.

Emerging from woodlands, wetlands and swamps, Palm Aire took its present name in 1972, and to-day has 2,500 residents, has grown to around 34 individual communities, including single-family homes, landscaped villas, maintenance-free condominiums and a distinguished country club. Its location and inspiring amenities make it a most attractive neighborhood for families, young professionals and active retirees where its residents can appreciate Florida living is at its best.

Opening in 1957 as the Desoto Lakes Country Club, Palm Aire Country Club (PACC) hosted nationally televised golf tournaments featuring big name stars such as Sam Snead and Arnold Palmer playing the Champions Course. Later, the LPGA tournament was hosted at the country club, and in 1973 viewers watched Chris Everet and Evonne Goolagong playing in the Virginia Slims Tennis Tournament on the club's courts.

Each of our neighborhoods has a unique individual character, all with large shady oak trees, palms and lush landscaping. Architecture varies with each sub-division where ponds, lakes and green space abound. No longer “*in the middle of nowhere*”, we now find ourselves located on the cusp of two prospering counties, adjacent to of a hub of activity, including the convenience of the SRQ Airport, The Ringling Museum of Art, The Historic Asolo Repertory Theatre, vast shopping centers nearby, and a new shopping destination: The Mall at University Town Center.



A Note from Commissioner Vanessa Baugh

In 2016, voters overwhelmingly approved a half-cent tax for the repair and upkeep of local roads, parks and public safety projects. The tax began in January; in the coming months, you'll start to notice the new infrastructure sales tax dollars at work around our community.

For this area, the sales tax means new sidewalks along Prospect Road, new turn lanes at the intersection of Tallevast Road and Tuttle Street and new travel lanes along Honore Avenue from 83 Avenue East to Cooper Creek Boulevard and a new traffic signal at Honore and Cooper Creek Boulevard. The County's busiest library branch, the Braden River Library, will be expanded to accommodate more people. Next door, Braden River Park will have one of its baseball fields completely renovated, and the County will add a new fenced dog park with large and small dog areas, pavilions, picnic tables,

sidewalks, trees and more. You can see a full list of the County's sales tax projects at www.mymanatee.org/halfcent



In October, five of my fellow County Commissioners and I traveled to the state capitol for a very special occasion. We were so honored to be invited to attend ceremonies for Sen. Bill Galvano, who was being

designated as the Florida Senate President beginning November, 2018.

Sen. Galvano has been a tremendous local leader representing Manatee County at the state level dating back to his first election to the Florida House in 2002. Now he becomes one of the three most powerful leaders in state government, and we are so blessed to have him representing our area.

Outside of the designation ceremonies, County

Commissioners and I carried our legislative priorities to state lawmakers. In 2018, we are asking the state to fully fund Florida Department of Transportation, along with the priorities of the Sarasota-Manatee Metropolitan Planning Organization (MPO). In so doing, the state will help ensure we're moving in the right direction to solve local traffic headaches that plague downtown areas of Palmetto and Bradenton. The County Commission has also voiced unanimous support for state funding to combat opioid and substance abuse across Florida, and we would like the Florida Division of Emergency Management to make hurricane shelter space recommendations that reflect Florida's fast-growing number of fulltime residents.

My space here is limited, so if you're interested in learning more about these topics or any other business of Manatee County Government, do not hesitate to contact me at

vanessa.baugh@mymanatee.org



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SOME PACC CONTRIBUTIONS TO THE COMMUNITY

The Palm Aire Community Council serves as an Advocate for maintaining and furthering the quality of life for all of the Palm Aire Communities. At one of our recent meetings, the council decided to take stock of our accomplishments over the years, and we made a list of our involvements and accomplishments.

- 2007
 - PACC worked with the county to develop widening plans for Whitfield Avenue which resulted in a much wider highway that originally planned; turn lanes and extra large bike lanes to accommodate golf carts.
 - Landscaping completed at the Palm Aire Country Club sign, corner of Lockwood Ridge and Whitfield.
 - New warning signs—"Share the Road" and "Golf Cart"—were installed by the county at the urging of PACC.
- 2008
 - PACC was instrumental in getting the county to re-engineer the ditch along Whitfield Road between Palm Aire Drive and Avista to Mote Ranch. The county removed blockage and set new elevations ensuring the flow of drainage water.
 - PACC President Bill Eifert worked to keep Whitfield a two-lane collector instead of a four-lane thoroughfare which was planned by the county. Bill was successfully to argued for keeping the 30 MPH speed limit on Whitfield.
- 2009
 - The Palm Aire Locator Signs providing directions to Palm Aire communities are refurbished and cleaned. PACC asks county to install a left turn signal at Lockwood Ridge Road and Whitfield.
 - PACC worked with county Officials to plan and design Conservatory Park
 - PACC website is established.
 - PACC works with the county to remove several dead palms and dead trees on West Country Club Drive, and to plant eight royal palms on Palm Aire Drive and three royal palms on Tournament Blvd.
 - PACC resists the plan to install a 15-story cell tower in Palm Aire, plan abandoned.
 - PACC purchases and installs holiday lights at the four entrances to Palm Aire,
 - Following PACC pressure, the county once again rejects the installation of the cell tower.
- 2010
 - PACC asks the country to amend land codes regarding cell tower installations in the county. The County Commissioners agreed and approved new restrictions, which further halted the cell tower installation in Palm Aire.
- 2011
 - PACC learns that Vertex has terminated its plan to erect a cell tower on Palm Aire Country Club property—a success story for Palm Aire communities.
 - PACC establishes a Palm Aire Entrance Committee to plan for and improve the entrance into Whitfield from University Parkway.
- 2013
 - The PACC Landscape Committee focuses on improving the aesthetics at the entrance at University Parkway, and mets with the Country Club to discuss plans for improving the entrance.
 - PACC Landscape Committee continues to work with the Club and the county on front entrance improvement. PACC votes to spend some funds on various improvement projects.
- 2014
 - PACC contracts with the Club for a major improvement project for the front entrance from University Parkway. All existing plantings were removed and three palm trees were planted in the island along with a mix of plantings or annuals and perennials. Some plantings were also installed by the signs. The contract included maintenance of the beds for one year, after which PACC will revisit the contract.
- 2015
 - PACC continues to monitor the front entrance and seeks to influence the choice of plants with the county's contract holder for that area.
- 2016
 - **Council** continues to work with Manatee County's Municipal Services Taxing Unit (MSTU) on behalf of Palm Aire communities.
 - Landscape Committee, continues to press for more attractive and seasonal appropriate plantings at the Palm Aire entrance and all along Whitfield.
- 2017
 - Due to PACC's efforts, Frontier Communications cleaned their property and painted the building, fence and gate enclosing the switching facility on Whitfield.

Louis Broughton Whitfield: Syrup King Lends

by Dan Reeves

I often wonder about how things get named. Bradenton was originally Braden Town—no secret there; the words eventually blended together. How about Sarasota? Lots of theories here. Could it be that people connected the names of Sara the daughter of Spanish explorer Hernando De Soto and came up with Sara-Soto? Or, was it the mangling mispronunciation of the Native American word "sara-se-cota" meaning land can be seen? Or, could it be the area named after our bay recorded on an Old Spanish map as "Zarazote"? All theories. Who knows?

Well, there are no theories about how Whitfield Avenue got its name; it honors the founder of Whitfield Estates, Louis Broughton Whitfield, who made millions processing sugar. The road now runs north from University Parkway then bends to the left near the Palm Aire subdivision and from there it heads due west through Whitfield Estates across Tamiami Trail and ends up at Sarasota Bay's shore. But, it wasn't always this way.

It's not been a throughway for very long, surprisingly only since 2002s. It used to be a narrow two lane paved stretch from University to Treymore where it abruptly stopped. Lockwood Ridge was not even there. Early in its history Whitfield ran from the bay to just east of Whitfield Estates and ended right before what is now Tamiami trail.

The western part of the road was built back in the Roaring 20s when the "Florida Land Boom" was in full force. Whitfield, sensing a profitable investment opportunity, was one of the first land developers to capitalize on the values of our coast.

Arriving in 1924, he bought 682 acres, which included the 218 acre bay front estate of Alfred Ringling. His vision was to create a town rivaling Coral Gables and to make money. The plan for Whitfield Estates included a regal tourist hotel overlooking the bay, Florida's first Country Club (Now the legendary Sara Bay Country Club), an exclusive downtown business district, an elegant yacht club, and houses, lots of houses. He even dredged the bay and created new islands off our coast. To help market the property he hired America's first real estate firm,

the Adair Company from Atlanta. Together they promoted Whitfield Estates as "Sarasota's Premiere Subdivision", while ignoring its Manatee County location, he claimed it for Sarasota! This tradition continues to this day as we all have Sarasota mailing addresses.

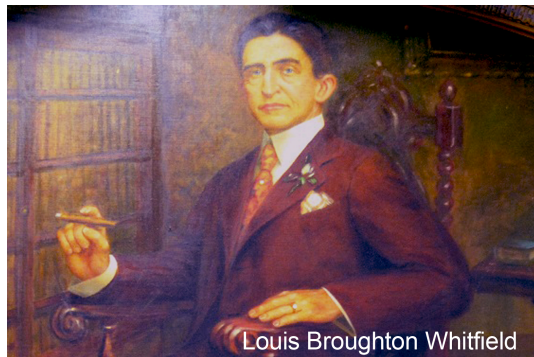
The Montgomery Alabama sugar magnate who made his fortune as the founder of the Alabama-Georgia Syrup Company; makers of ALGA Syrup and food products had the reputation of "The Sweetness of the South".

Whitfield Avenue was the main street running from the bay to the end of town. A few years later Tamiami Trail was completed and Whitfield extended the road to the trail so that tourists would have ready access to his town. Whitfield Estates was laid out with 65-foot wide asphalt boulevards, 11 miles of sidewalks, apartment buildings, two blocks of retail stores and 62 residences.

Seeking to increase their revenues, Whitfield and Adair hit upon an incredible marketing scheme. Some say they had a stroke of genius when they decided to hire legendary golfer, Bobby Jones who had just won the U.S. Open, as Vice-President of Sales. Can you see it? Bobby Jones sales-talking clients into buying property then closing the deal with a round of golf with Bobby at Florida's first country club. They even promoted a celebrity golf match between Walter Hagen and Bobby Jones. Admission was a hefty \$3.50. The entire scheme paid off handsomely, and by the end of 1926 Whitfield and Adair sold more than \$1 Million dollars worth of property.

Before the Roaring 20s Real Estate Bubble burst, Whitfield Estates had sales offices in Sarasota, Miami, Bradenton, Tampa, St. Petersburg, Jacksonville and Atlanta. Keeping sales brisk with golfing promotions and newspaper ads like, "No red tape, none of the endless negotiating delays, "at Whitfield we offer financing as soon as your decision is made."

Not long after the bust, the mayor ceded the town Manatee County as a neighborhood. Today, Louis Whitefield is but a faded memory, but his neighborhood continues to exist today with about 3,000 residents and his road is now a through street that we travel every day.



Louis Broughton Whitfield

Nancy Eilerson

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Sat 4pm to 10pm, Sun 4pm to 9pm

Sold properties in Palm Aire for the last 3 months

by Julie Jacques, GRI Realtor
Michael Saunders And Company 941-323-1800
juliejacques@michaelsaunders.com

Happy New Year! Let's talk Real Estate. Many ask how is the market doing. This article should help answer some of your questions.

Properties listed below are properties that have sold in Palm Aire in the last three months by various realtors. This information will give our readers an idea of how the Palm Aire market is doing.

According to the Realtor Association of Sarasota and Manatee, November statistics indicate a healthy market in bot Sarasota and Manatee. Combined numbers show an increase in sales, new listings and prices.

Closed sales for single family homes in Manatee County increased by 7.5 %. The condo market in November stands out with a 16.3 % increase. Median sales prices for condos is \$181,250 and for single family homes \$289,000. Inventory from last year for single family homes rose 1.1% while condos decreased from 2.4% from last year.

There is approximately 78 properties for sale in Palm Aire according to the Multiple Listing Service (MLS.)

The commercial growth of the area makes this community very attractive to buyers. Keeping Palm Aire attractive is a key factor for having buyers drawn to this area. Competition from new homes is only around the corner. Sellers will want buyers looking to Palm Aire for the best value and best community for their prospective buyer. Let's keep Palm Aire beautiful. Supporting PACC is one way to help the community look its best.

Condos, Villas, Townhomes

| | |
|----------------------------------|---------|
| 7726 Eagle Creek Dr. #7726 | 120,000 |
| 7301 W. Country Club Dr. N. #110 | 110,000 |
| 5737 Avista Dr. | 166,000 |
| 7518 Preserves Court | 190,100 |
| 5515 Palm Aire Dr. | 190,000 |
| 5755 Avista Dr. | 199,000 |
| 5630 Golf Pointe Dr. #108 | 200,000 |
| 6918 W. Country Club Dr. N. | 232,000 |
| 5649 Avista Dr. | 250,000 |
| 7077 W. Country Club Dr. N. | 257,999 |
| 5813 Merion Way | 270,000 |
| 5604 Country Club Way | 267,500 |
| 7269 Golf Point Way | 310,000 |
| 7109 Saint Andrews Lane | 315,000 |
| 5026 Lakescene Place | 325,000 |

SINGLE FAMILY HOMES

| | |
|--------------------------|---------|
| 7771 Pine Trace Dr. | 246,500 |
| 5762 Timber Lake Dr. | 275,000 |
| 7826 Pine Trace Dr. #47 | 292,000 |
| 5080 Creekside Trail | 299,000 |
| 7920 Conservatory Circle | 300,000 |
| 6904 Country Lakes | 310,000 |
| 5855 Fairwoods Circle | 315,000 |
| 4972 Creekside Trail | 320,000 |
| 5507 Country Lakes Trail | 359,000 |

Wildlife at Palm Aire: The Scrub Jay

by John Grey



The Scrub Jay lives only in Florida, it is very unique bird that can only survive in the scrub lands of Florida. Its problem is there is very little scrub land left. Developers have reduced its range to about 6-8 counties in West Coast central Florida, including our area. Survey numbers showed only about 4000 nesting pairs left in Florida. Presently there are groups trying to have it named Florida's state bird.

Its ecosystem is nutrient poor soil, occasional drought and frequent wildfires. They only live in sandy scrub lands with various varieties of scrub oak trees. Scrub Jays eat acorns, insects, caterpillars (necessary for newly hatched jays to survive) plus many small animals living in the scrub. Each scrub jay can bury over 1000 acorn seeds annually, the few acorn seeds they don't eat in cool weather eventually become oak trees.



Naturalists believe they are an effective agent of dispersal of oak trees.

Reproduction takes place March-June. Scrub Jays are one of a few cooperative breeding birds in the USA. This means newly hatched chicks stay as a family unit for up to 3 years, helping raise the next generations and protect the family from predators. They then leave and start their own family unit.

Due to rapidly disappearing habitat the state of Florida is managing areas these birds need. The largest is close to us, Oscar Scherer State Park. At one time, not too many years ago, they ranged across all of Florida. The international Union for Conservation of Nature (IUCN) lists them as vulnerable to extinction. If they are named our state bird it is hoped more support will help Scrub Jays survive.

Continued on next page.

I have the distinct pleasure of being the General Manager of Palm Aire Country Club and the PACC team has worked very hard during this time allowing us to accomplish many projects, both major and transitional.

One of our transitional projects is to reintroduce Palm Aire Country Club to our Community Residents, letting everyone know that our amenities are not only golf, tennis, pickle-ball, aerobics and fitness. Our clubhouse is an attractive destination focused on social activities and friendship. Palm Aire has a rich history filled with Clubs and Associations that meet on a regular basis. Our newest social group is known as SIGPACC, which stands for "Special Interest Groups of Palm Aire Country Club". This dynamic group is reaching out and organizing off campus social events such as a trip to the Audubon Society, Bowling

Night and organized Walking Groups, just to name a few.

Whether your interests are sports, leisure or social, we have something for everyone. If you have not visited or seen us in a while, we invite you to do so at our Sunday Brunch, which is open to our Palm Aire Community Residents every Sunday with exception to Easter and Mother's Day. Take a tour, walk around and see all of the excitement and activities going on at the club. We just might have something that will spark your interest and who knows... you might want to be more than a Palm Aire resident, and join our country club family as a member.

Message from the Palm Aire Country Club

Joe Rasset

General Manager

Continued from previous page.

Wildlife at Palm Aire, The Scrub Jay

by John Grey



Scrub Jays can be remarkably tame and will take food from your hand. This practice is a danger to their survival. Tame Scrub Jays seem to breed earlier which leaves the young without needed caterpillars to eat, which is their main food. The problem is that caterpillars don't hatch early. Many newly hatched chicks starve. Additionally, these tame birds are killed by vehicle collisions at a higher rate than untamed birds

We are all familiar with Blue Jays, Scrub Jays are the same size. Male and female have identical color: wing to tail dull blue, back is gray with dusky marks and a white throat set off by a necklace of dull blue marks on the chest. I'm guessing most of us have never seen a Scrub Jay. Photos used are from Public Domain sites. If you get a chance, visit a state park near us. Scrub Jays are a sedentary bird, they have extremely strong legs which allows them to hop from location to location in the scrub searching for food.

Sources: *IBird*; *Audubon Field Guide*; *Birds of North America: Eastern edition* by American Museum of Natural History; *Birdipedia*.

HORTICULTURAL CORNER

by Gail Clay

*The first fundamental rule of gardening is: **Right Plant..... Right Place***

Let me list another rule: If you can't maintain it, don't plant it. When undertaking any planting ask yourself these questions.

1. Does this plant like sun, shade, or partial sun or partial shade?
2. What kind of soil are you planting it in? Sandy (Florida soil), clay, loose (loam), or dry compacted soil.
3. How much water does this plant require? Lots or does it do better in dry, drought conditions?
4. How is the drainage in the spot you have selected for this plant?
5. Does this plant attract pests that you will spend a fortune treating the plant?
6. Will this plant live and thrive in my zone? We are in Central Florida zone 9a. If you are by the Gulf or the Bay you are in zone 9.

Look for the tag that comes with your plant or ask at the garden center or nursery if your plant does not have a tag that answers the above questions.

Plants well suited to their site need less irrigation and fertilizer and are more resistant to pests. Think Florida Friendly Landscape.

Here are some resources:

Publication: Florida-Friendly Landscaping Guide to Plant Selection and Landscape Design: UF IFAS Extension

Internet: University of South Florida Publications: IFAS

Palm Aire Sunset



An Evening with David Baldacci to be held in March

by Dan Reeves

"An Evening with David Baldacci" will be held on Tuesday, March 13, 2018 7:00 p.m., at the Neel Performing Arts Center at 5840 26th St W, Bradenton on the campus of the State College of Florida.

An international best-selling author of 45 novels and more than 120 million books in print, he has written suspense novels as well as books for young readers. Several of his works have been adapted for film and television. Including:

- Absolute Power (1997 film), starring Clint Eastwood, Gene Hackman and Ed Harris,
- King and Maxwell (2013 TV Series), starring John Tenney and Rebecca Romin,
- Wish you Well (2013 film), starring Mackenzie Foy,
- The Christmas Train (2017 film) starring Danny Glover.

He was born and raised in Richmond, Virginia, and earned his bachelor's degree from Virginia Commonwealth University. From there he went on to law school and graduated from the University of Virginia with a doctor of jurisprudence degree.



He practiced law for a number of years and had been writing since childhood without much success.

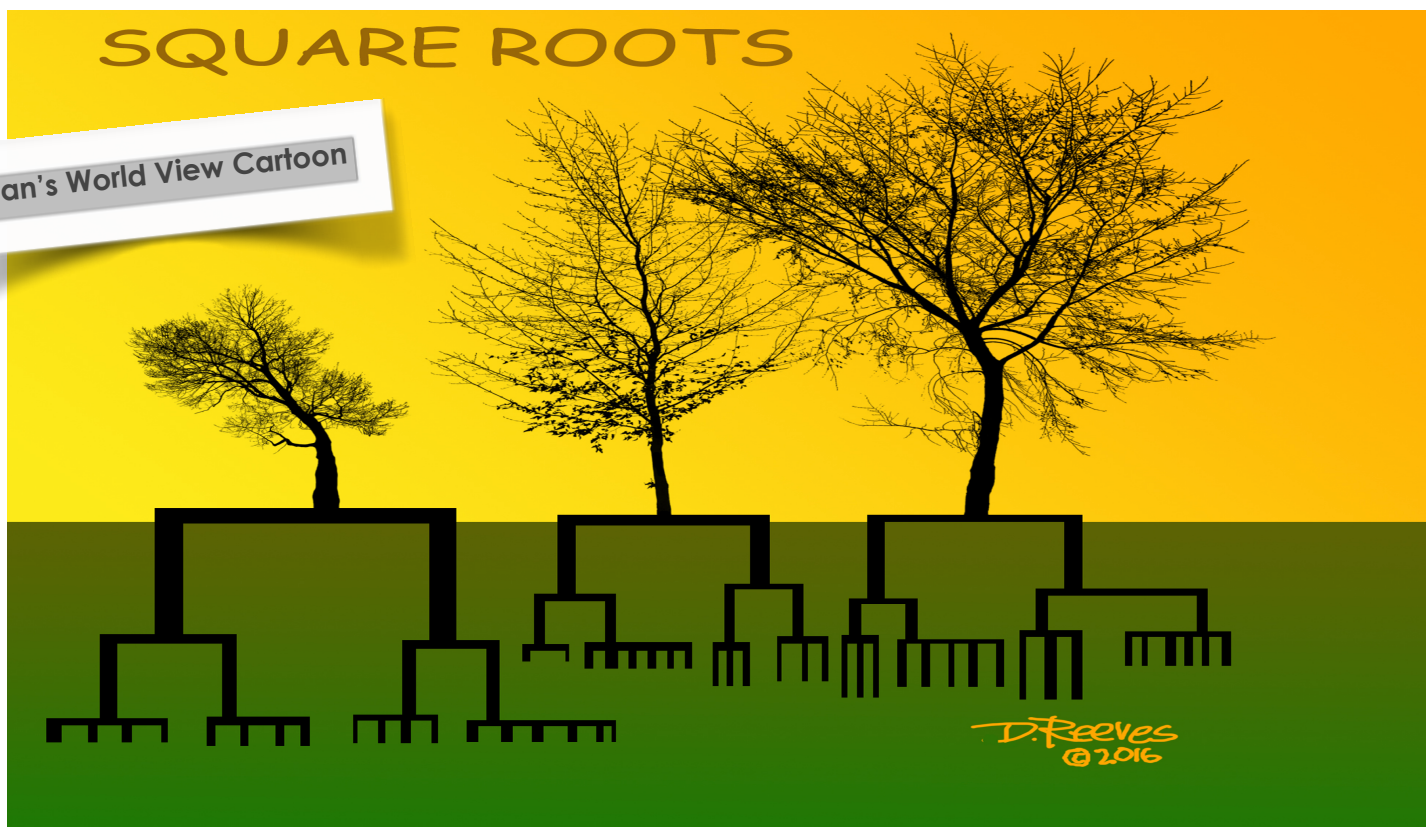
He picked up the habit of writing after his mother gave him a notebook to record

his thoughts when he was a child. While practicing law he continued to write in his spare time. Then he hit it big as an author in 1996 with the publication of Absolute Power which took him three years to write all the while he was working in a law firm.

His latest book is the End Game and is currently on the New York Times best seller list is about Robie and Jessica Reel who are two of the most lethal people alive. The government calls on them when the utmost secrecy is required to eliminate those who plot violence and mass destruction against the United States. Every mission, there is one man who always has their backs, code-named Blue Man.

SQUARE ROOTS

Dan's World View Cartoon



Want to Break into Journalism?

Be a Reporter for the Palm Aire Community Newsletter.

by Dan Reeves

Openings now available.

Have big dreams of writing a big story? Is writing, reporting, or telling a great story your thing, then working as a journalist for us might be the perfect thing for you.

If you're gunning for a print journalism job in the current climate, and you've got chutzpah—we need you.

Perhaps no other field requires so much experiential knowledge as being a reporter. The tangible results of writing for us will be more than another bullet on your resume. It's knowing you have made a contribution to your community.

Be advised: being a news reporter for us is not as glamorous as it looks on television, because we are not television; we're a local newsletter.

We won't send you on assignment outside your neighborhood, and you won't be reporting in the brutal cold; you live in Florida. Your beat is your neighborhood and all of Palm Aire. One thing we're not is a tabloid gossip paper. We're your local newsletter.

We deal in facts, not Alternative Facts, but fact facts. No Fake News here.

Salary. Don't worry about that, there is none. So, you will not have to go through the hassle of the annual review with the boss. All you have to worry about is will the editor use your article and is my grammar ok.

Grammar? Here are the rules: use the right verbs, don't split your infinitives and don't dangle your participle. Spelling? Don't worry about that either. Lucky for you your computer has a spell checker—so use it.

Another thing, you don't get a news van, and you won't ride in one with a full crew. Our reporters are "one-man bands."

They look for the scoop, write it, and edit their own stories.

In the movies and on TV shows, you'll see reporters and photographers working as at least a pair. Working for us, you'll fly solo, and do everything yourself.

As one of our reporters, you'll need thick skin because you never know what story your going to cover. There will be days when you have to cover tragedy, a lost dog and other difficult stories.

Ours is a learning opportunity: you'll learn how to separate your emotions in order to focus on the news at hand.

Your job will be to cover what happened and push your personal feelings aside. You'll be our PACC reporter.

To apply, send an email to the editor, Dan Reeves at: PalmAireNewsletter@gmail.com



Interesting Area Facts

Sarasota contains more Zagat-rated restaurants in a 20-mile radius than any other city in Florida.

Manatee County has six municipalities: Bradenton, the City of Anna Maria, Bradenton Beach, Holmes Beach, the Town of Longboat Key and Palmetto.

The Myakka River, has 58 miles of canoeing, kayaking and fishing opportunities.

Sarasota County also has over 1,000 public, private and semi-private golf courses.

Hernando de Soto and 600 sailors landed Manatee County in 1539.

Our year round average temperature is 72.6 degrees.

Longboat Key got its name from the long boats used by the Spaniards who landed there.

NewsLetter



Palm Aire Communities Council, Inc.
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Tallevast, FL 34270-0617



Catch up on the continued evolution of Palm Aire Country Club's True Private Club Experience. The club offers their members 2, 18-Hole Championship Golf Courses with an extensive practice area including a Driving Range, Chipping Area and multiple Putting Greens. The Athletic Center includes a Junior Olympic salt-water pool which hosts water aerobics, 8 Har-Tru Tennis Courts and 1 Hard Court for the tennis enthusiast. Our dedicated outdoor pickleball courts have become popular with all our members.

Join us at the 25,000 square foot Clubhouse where our superior Food & Beverage team host our members for dining 7-days a week, social activities including our popular Art Association and a variety of year round entertainment. Call 941-556-0782 to find the right membership for your Florida lifestyle.

